

# THE LAST ROCHESTER FREE COMIC BOOK DAY FESTIVAL DOWNTOWN BUSINESS / SCAVENGER STOP APPLICATION

SPACE IS LIMITED - PAYMENT IN FULL DUE ASAP TO INSURE YOUR SPOT

PRESENTED IN PART BY The Rochester Main Street Program,  
Jetpack Comics & Games & The City of Rochester, NH

Saturday, May 4th from 10 am to 4 pm

*Rochester, NH is hosting the LAST "world's biggest Free Comic Book Day event".*

Be certain to read the rules for the event & share them with your staff

## FCBD ALL AGES & TEEN ASSORTMENT

\_\_\_\_\_ 500 comic books- 1/2 all ages & teen - \$125 ck / \$130 electronic invoice (we'll provide a bonus 250 teen comics)  
\_\_\_\_\_ 1000 comic book- 1/2 all ages & teen - \$225 ck / \$235 electronic invoice (we'll provide a bonus 500 teen comics)

## EXCLUSIVE ALL AGES COMIC BOOK

\_\_\_\_\_ 1000 ALL AGES Exclusive - \$300 ck / \$320 electronic invoice (we'll provide a bonus 500 teen comics)  
Your business can be the one stop on the map, to get a specific new for 2024 All Ages Comic Book. Contact Ralph and he can let you know what is left to choose from. *Please note that Gold & Platinum VIP pass holders will receive a copy of all 2024 all ages comics, including any exclusives.*

- **Payment must be paid in full by April 15th to guarantee your spot.** Space is limited and may sell out.
- Please make checks payable to JETPACK COMICS LLC and return to Jetpack Comics with attached forms.
- Paypal payments to jetpackcomics@gmail.com but we still need the forms as required by the city.
- We can invoice you for online payment. Just email Ralph at jetpackcomics@gmail.com

**Paying at Jetpack?** Be sure to email Ralph that your payment has been made & all forms are submitted with payment in full. **Paying Online?** Please email us a scan of your forms. **Mailing Registration and Payment?** Jetpack Comics & Games, PO BOX 1533, Rochester, NH 03866. Submitted scans or photos will be considered your electronic acknowledgement of terms, rules and conditions for participation.

**Business Name** \_\_\_\_\_

**Street Address** \_\_\_\_\_ **Business Phone** \_\_\_\_\_

**Website** \_\_\_\_\_ **Email Address** \_\_\_\_\_

**Owner / Representative printed name** \_\_\_\_\_ **DATE** \_\_\_\_\_

**Owner / Representative signature** \_\_\_\_\_ **DATE** \_\_\_\_\_

your signature indicates your acknowledgement and acceptance of your responsibilities in regards to your participation in Free Comic Book Day

**Scavenger stop participants must sign and return application & "hold harmless" agreement by 4/15/24 to ensure their placement on the map and to receive their comic book delivery.**

\* All Ages comic books are similar to movies with a G rating. Teen comics are similar to movies with a PG rating. It is your responsibility, as a scavenger hunt stop, to responsibly give away the comic books you purchase. That means you DO NOT give a comic labeled TEEN to a child. You present it to their adult / guardian.

PLEASE BE SURE TO READ THE DETAILS OF THE EVENT ON THE FOLLOWING PAGE.

It includes the best practices for Free Comic Book Day to insure you get the most positive customer experience.

**What's different this year?**

**YOU GET MORE FREE COMIC BOOKS which means YOU MAKE MORE FRIENDS**

This year we are providing you 1 1/2 times the comic books you normally get for the same price as years past. We encourage you to give out more comic books per family / person since we are giving you more at no additional cost. Regulate it as you see fit.

**NO PRINTED MAPS**

Maps will be available for people to download or they can follow the map via their smart phone.

**WE CAN RESTOCK YOU IF YOU RUN OUT**

If you run out you can purchase more from Jetpack. Just give us a call at 603-330-9636 and let us know how many you would like. They will be provided at a rate of \$40 per hundred. We don't have the resources to keep track of billing so please have cash payment ready for the delivery. Contact us after the event if you need a receipt.

**DID YOU KNOW THERE IS AN AFTER PARTY?**

You and your staff are invited to the after party. The World Famous Toes (WFT) will be rocking the Garage until late into the evening. All the cool local business owners will be there.

**Drop Ralph an email at jetpackcomics@gmail.com for more details.**

# THE LAST ROCHESTER FREE COMIC BOOK DAY FESTIVAL

Saturday, May 4th from 10 am to 4 pm

## Not sure what the Free Comic Book Day Festival is?

Free Comic Book Day is a world-wide celebration of comic books. People can visit a participating comic book store and receive a free comic book. Thanks to the Rochester Main Street Program and the City of Rochester we celebrate it as a downtown event. **THIS IS OUR LAST FESTIVAL STYLE FCBD!**

Local businesses can purchase comic books, from Jetpack Comics, to give away the day of the event. The comic books are NOT free to Jetpack Comics. We purchase them but a generous donation from the city allows us to offer them at a discounted price. In acknowledgement of this being our last FCBD festival we are providing even more comic books, for free, so you can give away more. Attendees of the event can download or view a map that shows all participating businesses as well as other fun stops along the way. Making their way from stop to stop attendees, as a group can, collect a comic book from each participating location.

Yearly, the event brings hundreds of families, thousands of people to downtown Rochester for a day. This is your chance to make these visitors your customers.

**We encourage all participants to promote the event via their social media channels.**

**Flyers and posters will be available for download prior to the event.**

## THE DAY OF THE EVENT.

**Saturday 5/4, 2024 10 am - 4 pm.**

Please share with your staff and volunteers for the day.

The Free Comic Book Day Scavenger Hunt goes from 10 am to 4 pm. Please be open for those hours as you are on the map and are a scavenger hunt location.

*Jetpack Comics offers an early entry option as well as a skip the line / fast pass option but ONLY for Jetpack. This does not apply to your location.*

Families can download their scavenger hunt map from the Jetpack Comics website or they can view the map on their smart phone.

**You decide how many FREE COMIC BOOKS per FAMILY/GROUP at your location.**

**YOUR GETTING EXTRA COMIC BOOKS FOR FREE! Give away what you think makes sense.**

If you run out you can purchase more from Jetpack. Just give us a call at 603-330-9636 and let us know how many you would like. They will be provided at a rate of \$40 per one hundred comic books. We don't have the resources to keep track of billing so please have cash payment ready for the delivery. Contact us after the event if you need a receipt.

**DON'T FORGET TO USE UP ANY LEFT OVERS YOU HAVE FROM YEARS PAST!**

## YOUR FREE COMIC BOOKS

1 - ALL AGES - AA. These are comic books deemed appropriate for ALL AGES.

2 - TEEN - These are comic books that would need parental permission. It is your responsibility to insure that parents approve the comic book that their children take.

If you run out of comic books we will do our best to restock you. Additional comic books will be available day of event but will require a cash payment at the time of delivery at a rate of \$40 per 100. Please note that ALL restock comic books will be PG (Teen / Parental Advisory / Etc).

If you have any questions / concerns please reach out to Ralph - [jetpackcomics@gmail.com](mailto:jetpackcomics@gmail.com)

**PLEASE NOTE THAT THE FINAL DATE FOR PAYMENT IS 4/15/23.** Applications / Payments / Forms received after that may not make it on the map.

## THIS PART IS SO IMPORTANT WE HAVE INCLUDED IT 3 TIMES

### WE CAN RESTOCK YOU IF YOU RUN OUT

If you run out you can purchase more from Jetpack. Just give us a call at 603-330-9636 and let us know how many you would like. They will be provided at a rate of \$40 per hundred. We don't have the resources to keep track of billing so please have cash payment ready for the delivery. Contact us after the event if you need a receipt.

# THE ROCHESTER FREE COMIC BOOK DAY FESTIVAL HOLD HARMLESS AGREEMENT

**Saturday, May 4th, 2024**

To include, but not limited to EXHIBITORS / VENDORS / SCAVENGER STOP PARTICIPANTS

**Company or individual Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone & additional contact** \_\_\_\_\_

## EVENT EXHIBITOR TYPE

(circle appropriate choices)

**SCAV MAP STOP**

giving away comic books

**RETAILER**

goods for sale

**CREATOR**

work by own hand

**NON-PROFIT**

(tax ID \_\_\_\_\_)

**INFORMATIONAL**

no collection of funds

**Company Overview General Details of Goods/Service:**

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## Hold Harmless Agreement for 5/4/2024 Free Comic Book Day Event

The event participant company or individual agrees to hold harmless any and all parties or participants involved with organizing and facilitating The Rochester Free Comic Book Day Festival, also known as Rochester Comic Book Day, FCBD, and any and all variations of said title and event designation, for the FCBD event taking place in and around Rochester, New Hampshire on 5/4/2024.

This Hold Harmless agreement to include, but not limited to, The City of Rochester, The Rochester Main Street Program, The Governor's Inn, The Garage at the Governor's Inn, Jetpack Comics LLC, dba Jetpack Comics and Games, dba Jetpack Comics, Ralph DiBernardo Jr, any and all variations of said individuals or organizations to include their owners, board members, staff, volunteers or share holders, to be known as the event facilitators.

Participation in the event does not provide the exhibitor any implied rights or benefits beyond those named in the event application, if accepted and paid for, with all necessary paperwork as required by the event facilitators.

Participants agree to hold the event facilitators harmless for any and all liabilities resulting from event participation, including but not limited to any foreseen or unforeseen circumstances. The event participant, on behalf of themselves, their staff and patrons, assumes all risk and danger of injury, physical or otherwise, associated with the event, to include but not limited to, illness, damage to property, including death, and all other hazards arising from, or related in any way to, the event, caused by accident, negligence, gross negligence, or otherwise. The participant releases the event facilitators, its employees, volunteers and its agents from any and all liabilities/ claims resulting from such risk, illness, danger, damage, injury, liability or death.

All participants are required to have liability insurance to cover any and all incidents that may occur on or around their property including vendor display / set up.

**What's this all mean?** This is to tell you that you are responsible for your staff, property and actions. We agree, in exchange for proper payment, to provide comic books for give-away, or vendor space, or both, and to promote the event via our website and social media channels.

## Event Agreement

This Event Agreement is made effective as of \_\_\_\_\_ (date), by and between the event organizer, Jetpack Comics LLC, and aforementioned exhibitor / vendor and/or scavenger stop.

## Certification

I hereby affirm that all information supplied is true and accurate to the best of my knowledge and belief, and I understand that this information will be considered material in the evaluation of quotations, bids, and proposals. Notice must be given of any change in status impacting the information provided within ten (10) days of said change.

**Printed/Typed Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Potential Participants must sign and submit all forms with payment to be considered for event participation.**

**Paying at Jetpack?** Be sure to email Ralph that your payment has been made & all forms are submitted with payment in full. **Paying Online?** Please email us a scan of your forms. **Mailing Registration and Payment?** Jetpack Comics & Games, PO BOX 1533, Rochester, NH 03866. Submitted scans or photos will be considered your electronic acknowledgement of terms, rules and conditions for participation.

# FREE COMIC BOOK DAY 2024 VENDOR APPLICATION

The event hall is the ballroom at the Governor's Inn and their covered patio.

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**GET MORE EXPOSURE - GIVE AWAY COMIC BOOKS FOR THE EVENT and be listed on the map!**

**If you would like to give away comic books at the event please be sure to fill out and return the DOWNTOWN BUSINESS / SCAVENGER STOP APPLICATION with payment and all forms.**

FCBD VENDORS will be located at the ballroom and on the covered patio at the Governor's Inn. Space is provided in the order that all payments & forms are received.

**Bring your 6' table & save money. Purchase comic books to give away and we will include your information on the map and website.**

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The Rochester Main Street program and Jetpack Comics LLC.  
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Not sure what that is? Drop Ralph an email at [jetpackcomics@gmail.com](mailto:jetpackcomics@gmail.com) for more details.*

Please read the rules for the event below and share with your staff.

**POTENTIAL FOOD VENDORS NEED TO CONTACT RALPH PRIOR TO SUBMITTING APPLICATION**

## FCBD GOVERNOR'S INN VENDOR SPACE

BALLROOM SPACE - \$60 ck / \$63 electronic invoice x # \_\_\_\_\_ = \$ \_\_\_\_\_

6' TABLE RENTAL - \$25 / \$27 electronic invoice x # \_\_\_\_\_ = \$ \_\_\_\_\_

(you must bring your own table NO LARGER THAN 6 foot x 2.5 foot if you don't rent them - There will be a \$20 surcharge per table for tables exceeding 6 feet due prior to set up). Table rental must be made at the time of application, with payment in full. We have plenty of chairs on hand.

- **Payment must be paid in full by April 15th to guarantee your spot.** Space is limited and may sell out.
- Please make checks payable to JETPACK COMICS LLC and return to Jetpack Comics with all forms.
- Paypal payments to [jetpackcomics@gmail.com](mailto:jetpackcomics@gmail.com) but we still need the forms as required by the city.
- We can invoice you for online payment. Just email Ralph at [jetpackcomics@gmail.com](mailto:jetpackcomics@gmail.com)

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**Business / Individual Name** \_\_\_\_\_

**Street Address** \_\_\_\_\_ **BusinessPhone** \_\_\_\_\_

**Website** \_\_\_\_\_ **Email Address** \_\_\_\_\_

**Owner / Representative printed name** \_\_\_\_\_ **DATE** \_\_\_\_\_

**Owner / Representative signature** \_\_\_\_\_ **DATE** \_\_\_\_\_  
your signature indicates your acknowledge and acceptance of your responsibilities in regards to your participation in Free Comic Book Day

**Vendor / exhibitor and event hall scavenger stop participants must sign and return application, "hold harmless" agreement and Hawkers & Peddlers Exemption form by 4/15/24. Applicants failing to provide proper paperwork by the deadline may forfeit payments and be denied the ability to set up at the event.**

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It includes the best practices for Free Comic Book Day, to insure you get the most positive exposure for your money.